

## AKADEMOS CORPORATE SPONSORSHIP

Established in Melbourne, Akademos Society is a volunteer run not-for-profit organisation with the objective of providing financial and academic assistance to disadvantaged young students. We provide grants to students facing financial challenges in the pursuit of their educational goals by means of a scholarship program. We enable the young, the willing and the talented, so they are not left behind.

### Why Education?

- It is a fundamental human right.
- It is smart economics.
- It closes gender gap.
- It has a profound impact on the health of a community.
- It is empowering.

### Why Become a Corporate Sponsor?

By becoming a **Corporate Sponsor** you will help change the lives of the students who are the most in need in the community. They are disadvantaged and deprived. Your support will go a long way in keeping their hopes alive and their ambitions ablaze.

Your business will immensely benefit from Akademos' active marketing and communication infrastructure including our website, YouTube and Vimeo channels, Facebook page and our online and print publications. We will also promote your business in our engagements with members of the community across Australia. Following is a detailed list of benefits at different levels of Akademos sponsorship:

#### **Prime Partner of Akademos (\$1,500)**

- 3 Scholarships for 2017-2018
- Special acknowledgment as 'A Prime Partner for the Year 2017-18'
- Customised announcement of Prime Partnership in all our community communications (Newsletter, Community events, Facebook, Website etc.)
- Logo and weblink on website's 'our sponsors' section.
- Recognition: Logo/title displayed alongside Akademos logo on all community communication platforms
- Personalised 'Thank you card' and regular update from Akademos
- Logo on promotional videos
- Logo on holding slide at community event presentations

- Opportunity to connect with Akademos network (board, student and local partners)

### **Patron of Akademos (\$1,000)**

- 2 Scholarships for 2017-18
- Personalised 'Thank you card' and regular update from Akademos
- Formal announcement in all community communications (Newsletter, Community events, Facebook, Website etc.)
- Acknowledgment on website's 'our sponsors' section.
- Acknowledgement at community event presentations
- Acknowledgment on promotional videos
- Opportunity to connect with Akademos network (board, student and local partners)

### **Supporter of Akademos (\$500)**

- Formal announcement in all communications (Newsletter, Community events, Facebook, Website etc.)
- Personalised 'Thank you card' and regular update from Akademos
- Formal announcement on Facebook and Newsletter.
- Opportunity to connect with Akademos network (board, student and local partners)

### **Friend of Akademos (< \$500)**

- Acknowledgement card and Newsletter update
- Formal announcement and mention on Facebook

### **Get in touch with us now and:**

- ✓ *Expand your reach*
- ✓ *Become a responsible corporate citizen*
- ✓ *Make a positive difference*